



HOLY CROSS COLLEGE (AUTONOMOUS)
Accredited with A⁺ Grade (CGPA 3.35 – 4th Cycle) by NAAC
Nagercoil - 629 004, Tamil Nadu, India

INSTITUTION'S INNOVATION COUNCIL (IIC)
ANNUAL REPORT (2021-2022)

INSTITUTION'S INNOVATION COUNCIL (IIC)

Vision

The College aims at promoting the culture of Entrepreneurship, Innovation and Research to facilitate financial empowerment among students.

Mission

Short term objectives: To create awareness among the faculty, supportive staff and students with regard to innovations and entrepreneurship. Preparing Business plan for every Startup and Registration of Holy Cross incubation Centre.

Medium term objectives: To set up at least 10 pre- incubations, set up an incubation centers which will identify potential entrepreneurs, unlock their potential, improve creativity, orient them on innovation, provide support on market study, technical skills, knowledge on finance and provide handholding and mentoring support. Commercialization of products will be a focus area.

Long term objectives: Well-established pre-incubation, incubation and startup by all the departments and going for commercialization. Promote unique brands and take care of marketing risks, technology risks, financial risks with the help of other institutions like industry associations. Thus, getting ranks of ARIIA, NIRF, NACC and becoming one of the reputed institutions of the Country.

Journey of IIC

IIC has been established in year 2018-2019. In the year 2019-2020 the institute scored 2 stars and the following year 2020-2021, the institution has moved forward and scored 3.5 stars and the next year 2021-2022, the institution inched towards and achieved 4 stars status.

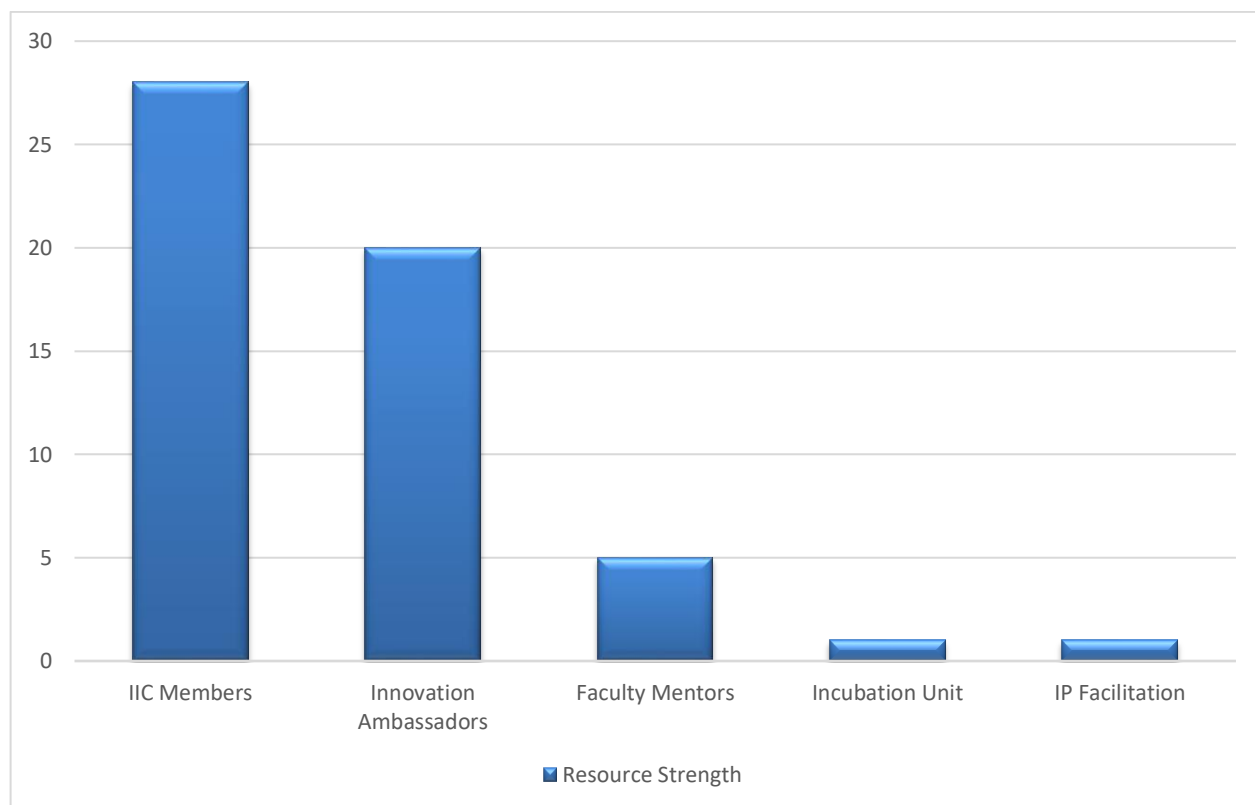
Diversified Representation in the IIC Established at the Institute from Industry, Interdisciplinary & Departments/ Units etc.

The institute has signed 13 MoU with industries and institutions through Holy Cross Innovation and Incubation Centre (HCIIC). HCIIC was registered under Micro Small Medium Enterprises on 23-09-2021. In collaboration with the institution many trainings and internship programs have been conducted. HCIIC in collaboration with IIC offered interdisciplinary skill-based certificate courses to all the first UG students. All the departments in the college actively take part in the IIC activities. Each department organizes a minimum of 2 programs per semester in the field of IPR, entrepreneurship and innovation.

KEY FUNCTIONARIES AT THE IIC INSTITUTE

S. No.	Name of Member	Designation	Key Role/ Position assigned in IIC
1	Dr. Sr. Anne Perpet Sophy	Principal	President
2	Dr. Sr. Sahayaselvi	Assistant Professor Department of Commerce	Vice President & Coordinator for NISP
3	Dr. A. Anami Augustus Arul	Assistant Professor Department of Botany	Convener
4	Dr. R. Krishna Priya	Assistant Professor Department of Physics	Coordinator for Innovation
5	Dr. Sheeba Daniel	Assistant Professor Department of Chemistry	Coordinator for IPR
6	Dr. Jeni Chandar Padua	Assistant Professor Department of Zoology	Coordinator for Startup
7	Dr. A. Shyla Suganthi	Assistant Professor Department of Zoology	Coordinator for Internship
8	Dr. P. Aji Udhaya	Assistant Professor Department of Physics	Coordinator for Social media

GRAPHICAL REPRESENTATION OF RESOURCE STRENGTH



Highlight Facilities, Infrastructure of Pre-Incubation engaged in promotion of Innovation and Entrepreneurship in the campus

The HCIIC of the institution has 13 pre-incubation units through that students have been provided with training and helping them to start business ventures. HCIIC promotes women entrepreneurship and women-led start-ups by providing essential guidance, infrastructure, networking, tech support and access to investors. Thirteen start-ups were registered under HCIIC in the academic year 2021-2022. The centre provides space for Crosscom tailoring unit for women, HJ unpinned penning publication house, Candere collections, Body scripts zumba fitness for women, Aha oho traditional sweets & confectionery, Chirps vermi-centre, Techpoint, Aaro yoga centre, R-shell info service, Allure henna, Triangle beauty care and make over, Eden gifts and handicrafts and Botany heavenly mushroom.

Highlight Achievements

42	Number of I & E and IPR activities conducted
13	Number of Students/Faculty ideas generated
6	Number of Students/Faculty innovations/prototype developed
13	Number of Student/Faculty startups established
5	Number of patents published
Rs. 32,840	Amount spend on promotion & awareness on I & E in the campus
Rs. 9,11,577	Amount grant or fund supported to student/Faculty lead Innovations, startups and IPR

STARTUPS ESTABLISHED BY STUDENTS/FACULTY

S. No.	Name of the Startup	Founder	Co-Founder	Logo
1.	CROSSCOM Tailoring Unit for Women	Dr. Sr. S. Sahayaselvi	Mr. S. John Cleetus	
2.	HJ Unpinned Penning Publication House	Mrs. M. Maria Helen Janoba	Ms. A. Jarith	
3.	Candere Collections	Dr. Y. Christabel Shaji	Dr. S. Ajith Sinthuja	
4.	Body Scripts Zumba fitness for women	Dr. S. Ajith Sinthuja	Dr. Y. Christabel Shaji	
5.	Aha Oho Traditional Sweets & Confectionery	Ms. M. Abi Joshna	Ms. M. Renald	
6.	Chirps Vermi-Centre	Dr. A. Punitha	Dr. S. Mary Mettilda Bai Dr. S. Prakash Shoba	
7.	TechPoint	Ms. A. Akkanisha Ms. V.T. Dharshini	-	
8.	Aaro Yoga Centre	Sr. Shanthi	Mrs. Josephine Panimaya Rushya	
9.	R-Shell	Mr. A. Christ Jose	-	
10.	Allure Henna	Ms. A. Afeesha	Ms. M.R. Fathima Roshni Ms. A. Abinasha Barveen	
11.	Triangle Beauty Care and make over	Ms. B.Meronisha	Ms. B. Rinosha Safrina Banu	
12.	Eden Gifts and Handicrafts	Ms. Giftlin Sneha	Ms. R. Mabel Akila	
13.	Botany Heavenly Mushroom	Dr. Sr. Leema Rose	Dr. A. Anami Augustus Arul	

ACTIVITIES CONDUCTED (JUNE 2021 to MAY 2022)

S. No.	Date	Title of the Activity and Mode of the Activity (Online/Offline)	Resource Person	No. of Participants	Impact of the Programme
1.	21-06-2021 to 27-06-2021	One Week Online National Faculty Development Programme on “Innovation and IPR” Online	<p>Dr. Anoop Narayanan District Project Coordinator, Kerala Institute of Local Administration</p> <p>Mr. Gautham Palaniswamy, CEO Business Incubation, Confederation of Periyar University</p> <p>Mr. R. Muralidharan Educator, TEDx Speaker, Founder and Director of Connect Training Solution</p> <p>Mr. N. Rahul, Founder ATESH Labs and Silverink Foundation</p> <p>Dr. A. Lenin Fred Principal, Mar Ephrem College of Engineering & Technology</p> <p>Ms. A.R. Poorvaja Advocate, Founder of the Settlement Table</p> <p>Mr. Gigin Durai Assistant Professor Mar Ephrem College of Engineering & Technology</p>	192	Inculcated and developed Innovative ideas and directed for IP protection and Startup

2.	24-07-2021	<p>“Idea Submission and Mentoring Session” for faculty</p> <p>Offline</p>	<p>Mr. N. Rahul Founder of ATESH Labs and Silverink Foundations</p> <p>Mr. Gautham Palaniswamy, CEO Business Incubation Confederation of Periyar University Salem</p>	109	Identified the innovative ideas for patent filing
3.	29-07-2021	<p>Session on “Innovation Economics”</p> <p>Online</p>	Mr. R. Muralidharan Founder and Director Connect Training Solutions	54	Understood the availabilities, opportunities and innovations in Economics
4.	30-07-2021	<p>Webinar on “Museum and Employability”</p> <p>Online</p>	Dr. M. Maruthu Pandian District Curator Government Museum Madurai	110	Motivated the students to achieve their goals and developed their interpersonal skills
5.	13-08-2021	<p>Session on “Redefine Your Career: Become an Entrepreneur”</p> <p>Online</p>	Dr. Lurdes Poobala Rayan Director, EDC Francis Xavier Engineering College Tirunelveli	158	Explained the priorities and opportunities available to become an entrepreneur
6.	24-08-2021	<p>Session on “Learn to Fail: An Entrepreneurial Instinct”</p> <p>Online</p>	Mr. N. Rahul Founder of ATESH Labs and Silverink Foundations	186	Students were able to know how to handle failures, disappointments and emotions
7.	31-08-2021	<p>Session on “Innovative Business Model”</p> <p>Online</p>	Mr. T. Suresh Proprietor Annai Best Care Nagercoil	171	Created an awareness regarding the need of innovation

8.	18-09-2021	Session on “Internship and Prototype Designing” Offline	Mr. N. Rahul Founder of ATESH Labs and Silverink Foundations Mr. Gautham Palaniswamy CEO, Business Incubation Confederation of Periyar University Salem	75	Students were able to know about prototype designing, prototype making and product development
9.	23-09-2021	Webinar on “Empowering Women Entrepreneurship” Online	Mr. J. Jessy Flora Senior Scientist & Group Director (Rtd.) IPRC, ISRO, Mahendragiri Dr. C. Braba (Innovation Ambassador) Assistant Professor of Commerce Holy Cross College (Autonomous), Nagercoil	159	Students understood the important qualities to become a good entrepreneur
10.	01-10-2021	Webinar on “Women Entrepreneurs” Online	Dr. R. Rajesh Babu Assistant Professor Nanjil Catholic College of Arts and Science, Kaliyakkavilai	163	Understood how to overcome the struggles to become a women entrepreneur
11.	07-10-2021	Session on “Become an Entrepreneur on Fine Arts” Offline	Mrs. S. Mary Dominic Freeda Founder Pearl Art Drawing school, Besant Nagar, Chennai	232	Knew about online marketing
12.	11-10-2021	Webinar on “Innovation Driven Entrepreneur” Online	Ms. Riya Rashmi Founder Opus Coliseum	218	Students gained innovative ideas for entrepreneurship

13.	13-10-2021	Webinar on “Financial Empowerment of Women in Higher Education” Online	Ms. Nirmala Guru CEO International Business and Leadership Coach, CEO, Guru Coaching LLC, Qatar	138	Knew about women empowerment
14.	15-10-2021	Webinar on Innovations in Nanotechnology Online	Dr. P Muthu Maheswaran DST-INSPIRE Faculty Department of Industrial Chemistry Alagappa University Karaikudi	108	Students were able to know the innovations in nanotechnology
15.	18-10-2021, 20-10-2021 to 21-10-2021	Three Day’s Workshop on “Patent Drafting and Filing” Offline	Mr. Gigin Durai Assistant Professor Mar Ephrem College of Engineering Dr. Sheeba Daniel (Innovation Ambassador) Assistant Professor of Chemistry Holy Cross College (Autonomous) Nagercoil	55	Understood the procedure for patent drafting and filing
16.	23-10-2021	Webinar on “Empowering Women Entrepreneurship” Online	Dr. Sakthi Jothi Founder Sri Sakthi Social Economical and Educational Welfare Trust, Ayyampalayam Dindigul	180	Motivated the students to take up business
17.	29-10-2021	Thedal Online	Mr. Andi Giri Managing Principal Softsquare	413	Knew about the opportunities for Start-up
18.	30-10-2021	Field Visit/Exposure visit Offline	Mr. Theopilus Officer Nagercoil Municipality Nagercoil	56	Students were able to know the process of waste disposal in Nagercoil municipality

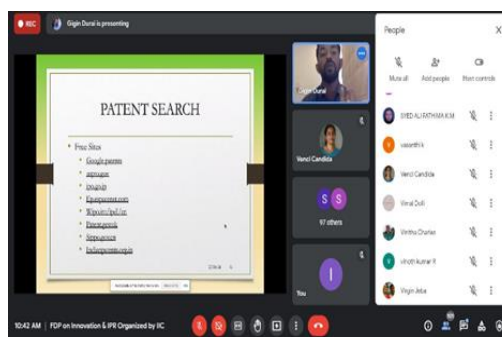
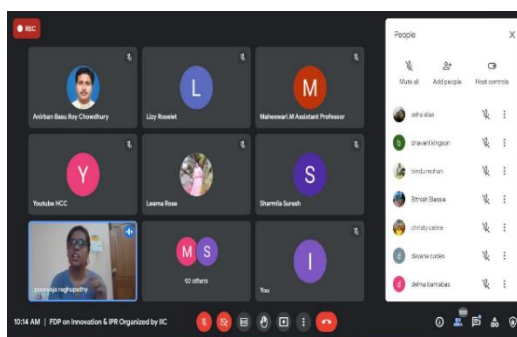
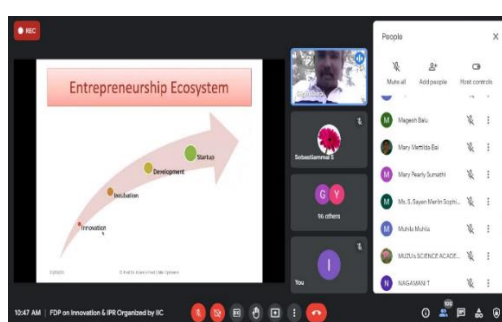
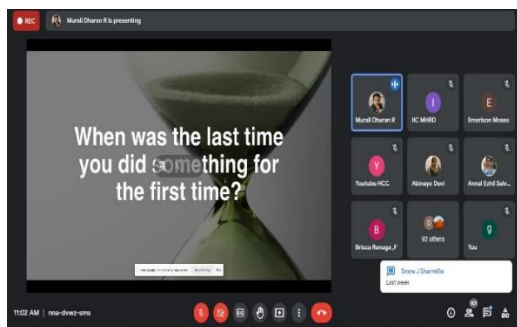
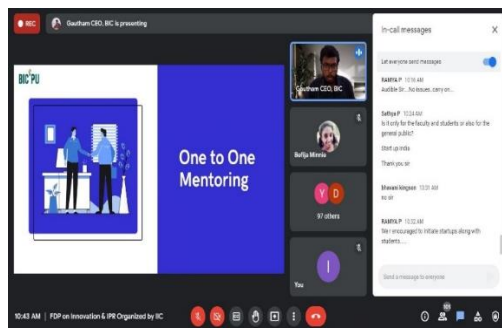
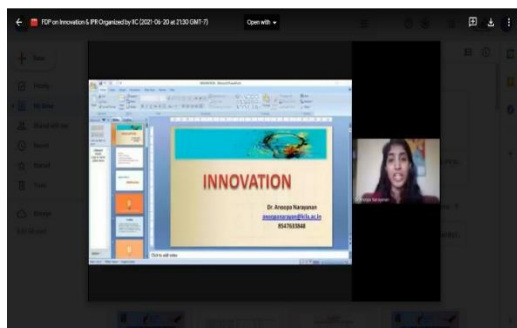
19.	03-11-2021	Webinar on “Creative Writing and New Media” Online	Dr. V.P. Rathi Assistant Professor of English Mannar Thirumalai Naicker College Madurai	258	Knew about creative writing
20.	12-12-2021	Webinar on “Social Media for Professional Development” Online	Dr. Shaja Arul Selvamani Senior Director Data Science, Data Products Envestnet Yodlee USA	135	Understood the role of social media for professional development
21.	14-12-2021	“Organic Home-Made Food Festival” Offline	-	200	Promoted the entrepreneurial skills of the students
22.	14-12-2021	“National Energy Conservation Day” Celebration - Exhibition Offline	-	175	Students gave an awareness on renewable energy sources through models and demonstration
23.	15-12-2021	“Problem Solving and Ideation Session” for Students Offline	Mr. N. Rahul Founder of ATESH Labs and Silverink Foundations	430	Promoted innovation and creativity among the students
24.	18-12-2021	Webinar on “Success Story of a Women Entrepreneur” Online	Ms. Uma Kannan Women Entrepreneur Siva Packaging Industries, Nagercoil	57	Students got an awareness and motivation to overcome the hurdles to achieve their goal
25.	24-12-2021	Session on “Follow-up for Patent Filing” Online	Dr. R. Krishna Priya Assistant Professor of Physics Holy Cross College (Autonomous), Nagercoil	55	Motivated to file patents

26.	28-12-2021	Inauguration of “HJ Unpinned Penning Publication House” Offline	Ms. M. Maria Helen Janoba (Founder HJ Unpinned Penning Publication House) Assistant Professor of English Holy Cross College (Autonomous), Nagercoil Mr. A. Jarith Co-founder HJ Unpinned Penning Publication House	130	Faculty and students were motivated to publish books and obtain copyright
27.	05-01-2022	Workshop on “Patent Filing and Its Significance” Offline	Dr. R.S. Rimal Isaac Assistant Professor Department of Nanotechnology Noorul Islam Centre for Higher Education Kumarakovil	70	Described the importance and procedure for patent filing
28.	23-02-2022	Session on “Unlock Your Hidden Powers in Innovation and Entrepreneurship” Offline	Dr. M. Dhilphan Kumar Vice Principal Geetha Jeevan College of Arts and Science, Thoothukudi	193	Students were motivated towards entrepreneurial and collaborative activities
29.	23-02-2022	Session on “Promoting entrepreneurship and innovation ecosystem” among faculty Offline	Dr. M. Dhilphan Kumar Vice Principal Geetha Jeevan College of Arts and Science, Thoothukudi	140	Promoted an entrepreneurship and innovation ecosystem among faculty
30.	23-02-2022	Webinar on “Strategies to Become a Successful Entrepreneur” Online	Ms. Sujani Suresh Makeup Artist Cochin, Kerala	124	Inspired and motivated the students to become an entrepreneur. Students got an idea about marketing in social media

31.	26-02-2022	National Science Day Celebration – 2022 Competitions and Presentation Offline	Ms. A. Snow Havi Thev II M.Sc Chemistry Holy Cross College (Autonomous), Nagercoil	122	Students exhibited their innovation and creativity through various competitions
32.	28-02-2022	Webinar on “Innovations in Astrophysics” Online	Dr. S. Viji Kumar Director Tamil Nadu Scientific Research Organisation Pudukkottai	105	Students were able to know about aerospace technology and sounding rockets
33.	28-02-2022	National Science Day Celebration - 2022 Exhibition Offline	-	143	Students showcased their talents through innovative experiments
34.	03-03-2022	Exhibition on “Women Empowerment” Offline	-	184	Acquired knowledge on women consent
35.	21-03-2022	Awareness Programme on Intellectual Property Rights Online	Mr. A. Seetha Raman Examiner of Patents and Designs Intellectual Property Office, Chennai.	106	Students were able to know about IPR and its components
36.	30-03-2022	Seminar on “How to plan for Start Up - Legal and Ethical Steps” Offline	Dr. R. Francis Xavier Vice-Principal St. Xavier’s College (Autonomous), Palayamkottai	111	Students got an awareness and motivation to achieve their goals, employability opportunities, business and Startups
37.	13-04-2022	Demo Day/Exhibition Offline	Ms. Jerina Bubby Assistant Director MSME, Tirunelveli	65	Students exhibited their innovative ideas and prototypes
38.	21-04-2022	Webinar on “Entrepreneurship and Intellectual Property” Online	Mr. Gigin Durai Assistant Professor Mar Ephrem College of Engineering	115	Students were able to know about intellectual property right and entrepreneurship
39	26-04-2022	World IP Day celebration “Poster making competition: IP and Innovation for a Green Future”	-	10	Students were able to showcase their skills and talents

40.	28-04-2022	Awareness on “Plastic and World Consumer Day and Earth Day Celebration” Offline	Mr. Michael Antony Fernando Director Mahalir Thittam K.K. District Mrs. Thangarani Engineer Pollution Control Board, Nagercoil	90	Student got an awareness to save the mother earth from plastic pollution. Distributed cloth carry bag to all the participants
41.	11-05-2022	Session on “Technologies: Impact - Future Trends” Offline	Dr. A Suruliandi Controller of Examinations MS-University Tirunelveli Dr. R Rajalakshmi HoD, Department of Computer Science Noorul Islam College of Arta and Science, Kumarakoil	595	Students came to know about social media issues and scope of data analytics
42.	20-05-2022	Seminar on “Entrepreneurial Motivation of Women and Ideas of Business” Offline	Dr. D.G.M. Victoria Assistant Professor Department of Economics S.T. Hindu College Nagercoil	110	Motivated the students to become an entrepreneur

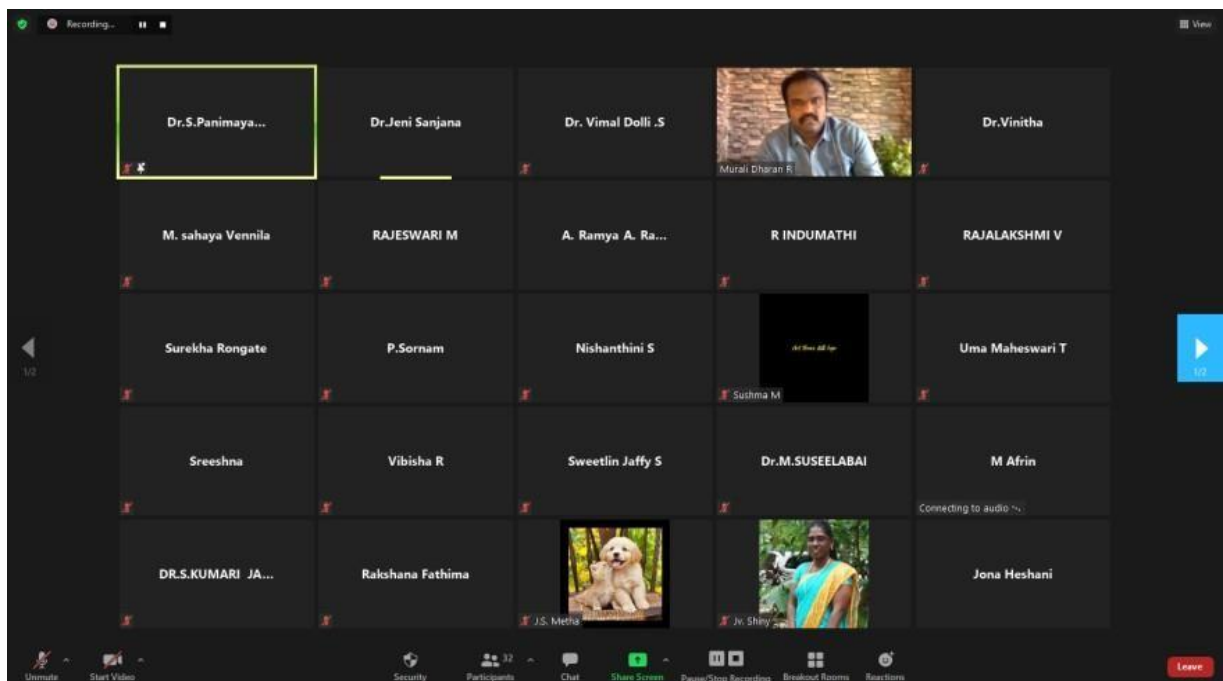
PHOTO GALLERY



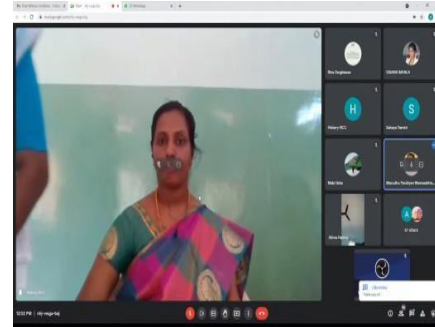
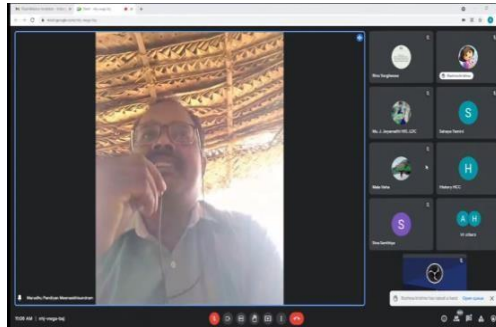
National Faculty Development Programme on “Innovation and IPR”



“Idea Submission and Mentoring Session” for faculty



Webinar on “Innovation Economics”



Webinar on “Museum and Employability”

Commercial production on value added products from pineapple

Krishi Vigyan Kendra, Agriculture Research Station,
Thirupathisaram, Kanyakumari District

Dr Cissie Theeblyn David
SMS (FSN)
kvkppi@tnau.ac.in
9486756725 04652275759
Event Date :7/9/2021

12:18 PM | mks-pdao-ptf

Webinar on “Redefine Your Career: Become an Entrepreneur”

REC

Fathima Afreen.M, Sebastianmal S, Abila jeba queen, Crena pearl Bala..., Abisha Mary, ATESH - OIU LA...

Venci Candida, Saranya Jayaram, Riya Breeze, GAANIGA G. K, Aksha Zen, Jeni Jeni

Mary Aisha, Dr. Snow Sharmilla, Reena Ishlin, Dhiyva Darshini, ANSA MARY J M, Maria Glefri

amitta albert, Sifana Howth, Maxwell Rishobi, MICHELLE AQUIL..., 76 others, You

12:21 PM | World Entrepreneurs day - An Enlightening S...

In-call messages

Let everyone send messages

Judith S 12:20 PM
yes

Mariammarshiya 2002 12:20 PM
S

ANSA MARY J M 12:20 PM
Yes sir

Susan Tharasa. V 12:20 PM
S sir

Tresina L 12:20 PM
Yes sir

Send a message to everyone

Webinar on “Learn to Fail: An Entrepreneurial Instinct”



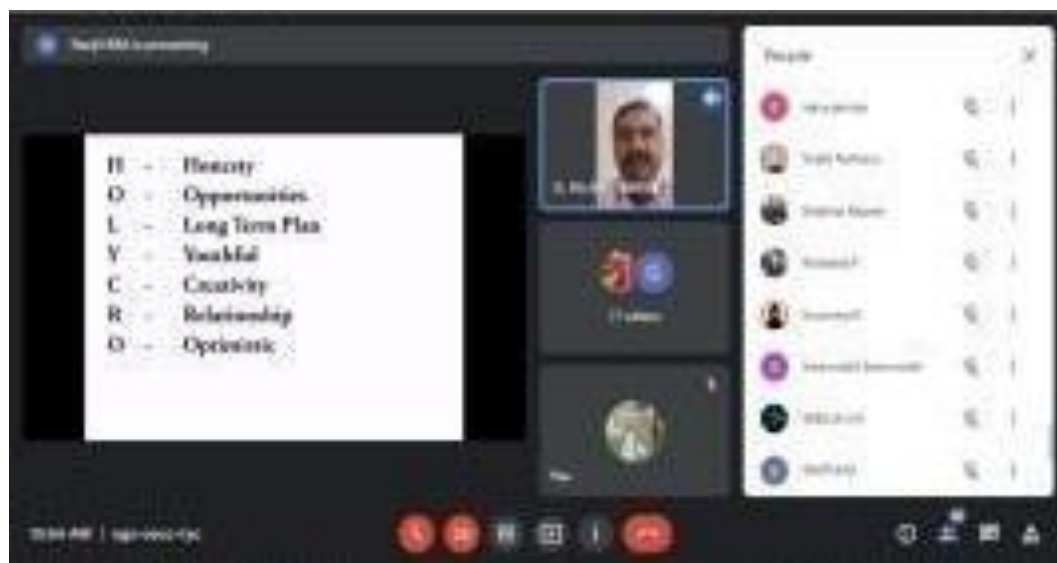
Webinar on “Innovative Business Model”



Session on “Internship and Prototype Designing”



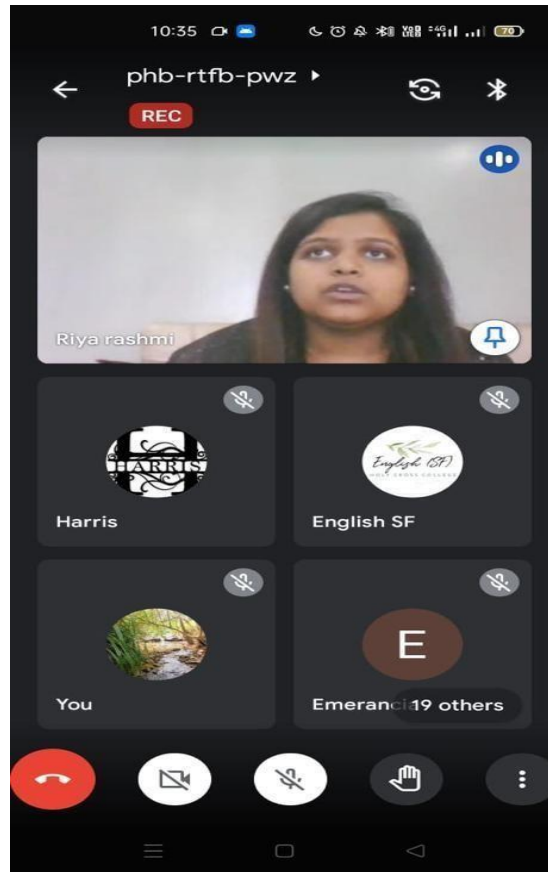
Webinar on “Empowering Women Entrepreneurship”



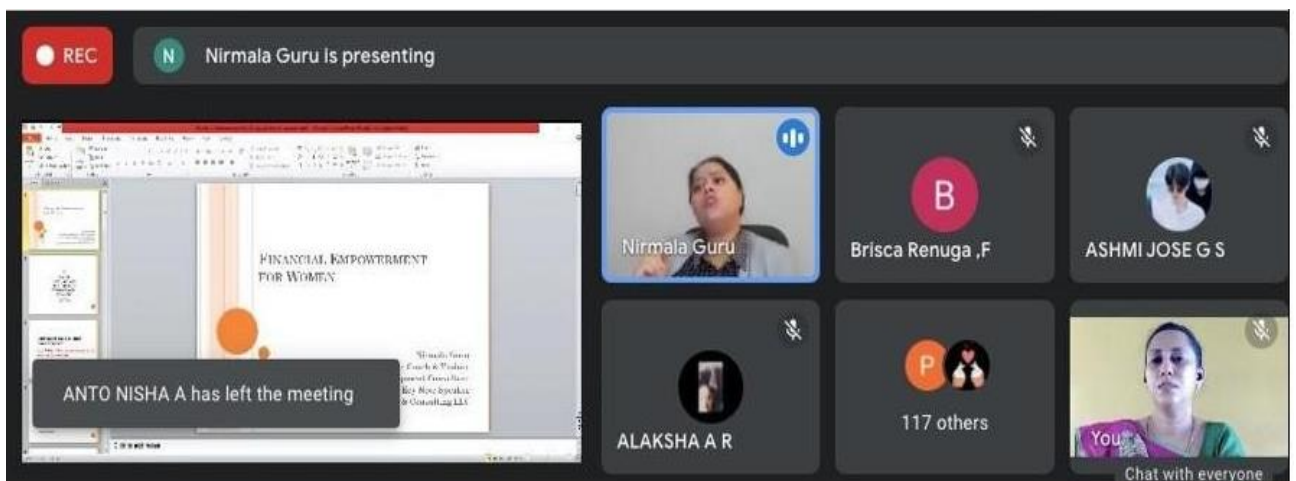
Webinar on “Women Entrepreneurs”



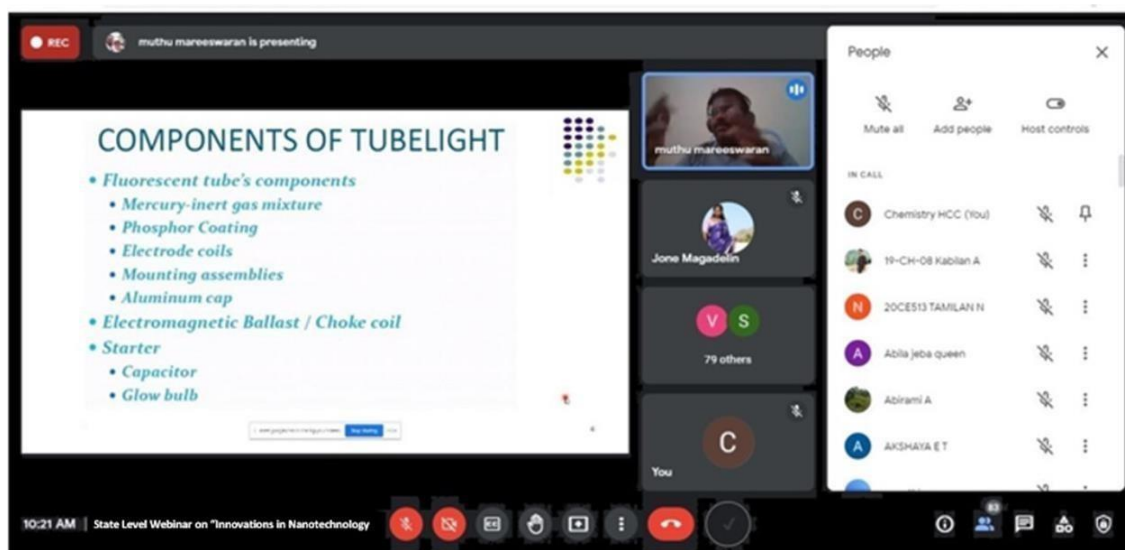
Webinar on “Become an Entrepreneur on Fine Arts”



Webinar on “Innovation Driven Entrepreneur”



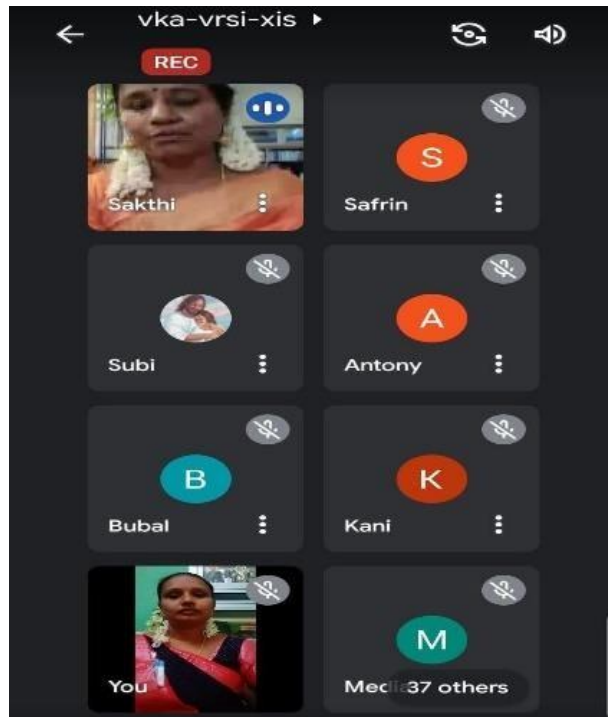
Webinar on “Financial Empowerment of Women in Higher Education”



Webinar on “Innovations in Nanotechnology”



Workshop on “Patent Drafting and Filing”



Webinar on “Empowering Women Entrepreneurship”



Thedal



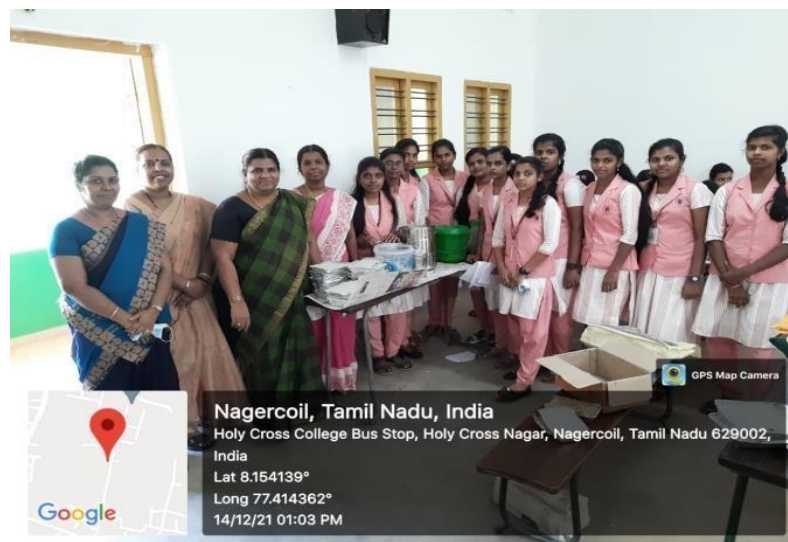
Field Visit/Exposure visit



Webinar on “Creative Writing and New Media”



Webinar on “Social Media for Professional Development”



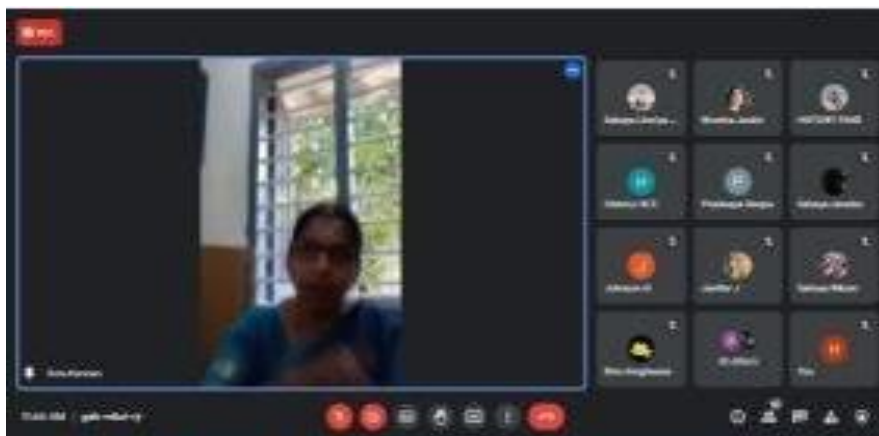
Organic Home-Made Food Festival



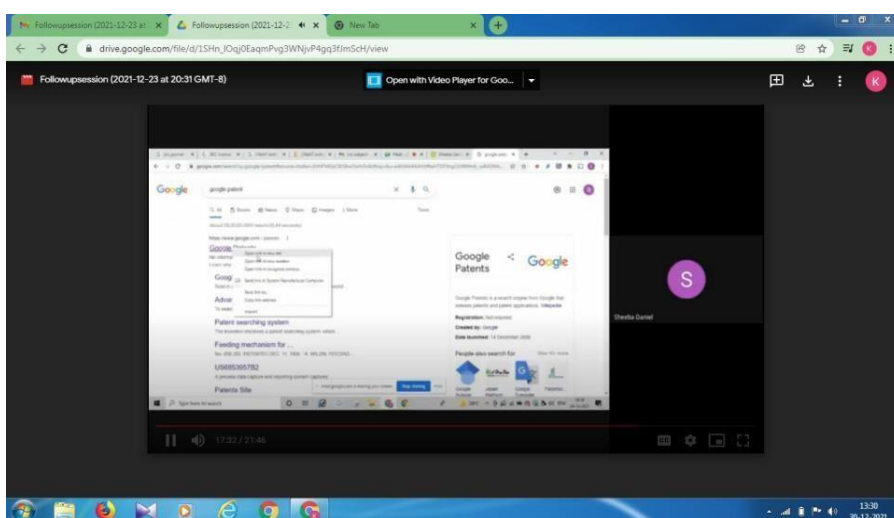
National Energy Conservation Day Celebration – 2022: Exhibition



“Problem Solving and Ideation Session” for Students



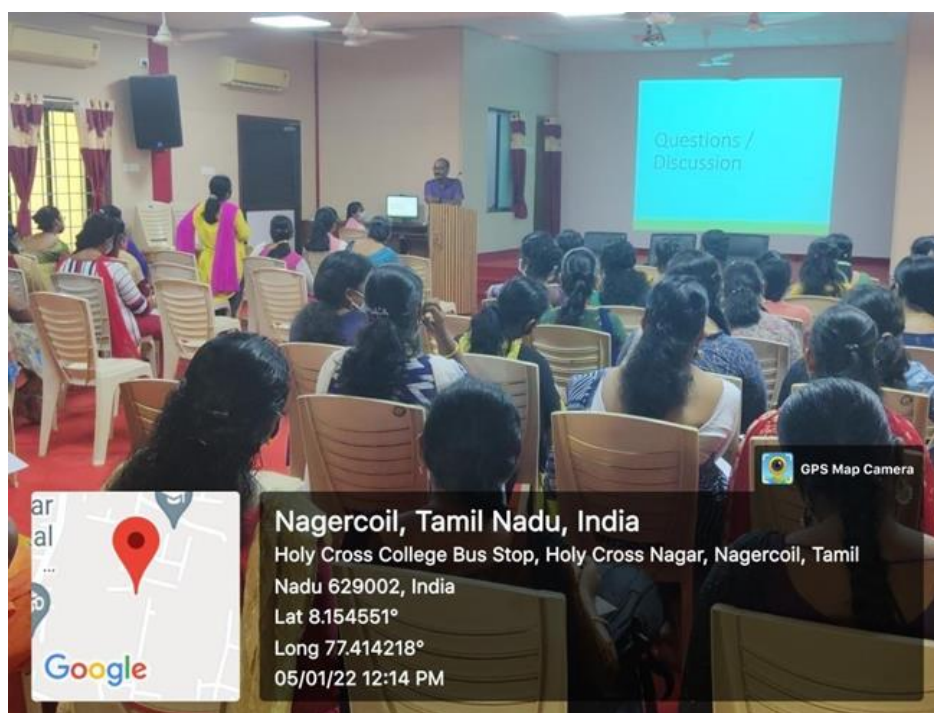
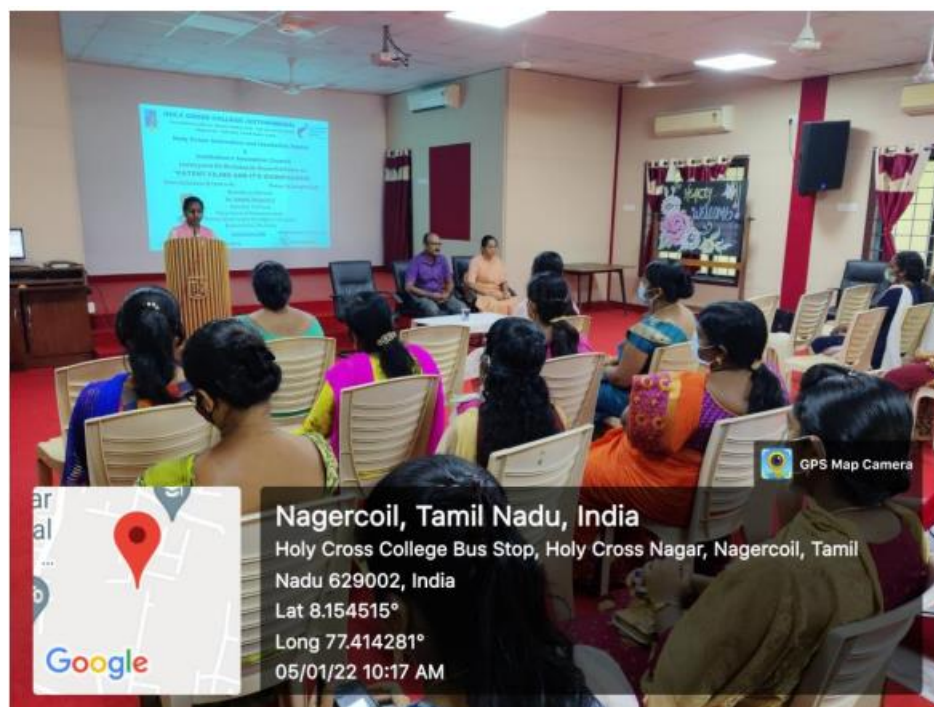
Webinar on “Success Story of a Women Entrepreneur”



Session on “Follow-up for Patent Filing”



Inauguration of HJ Unpinned Penning Publication House



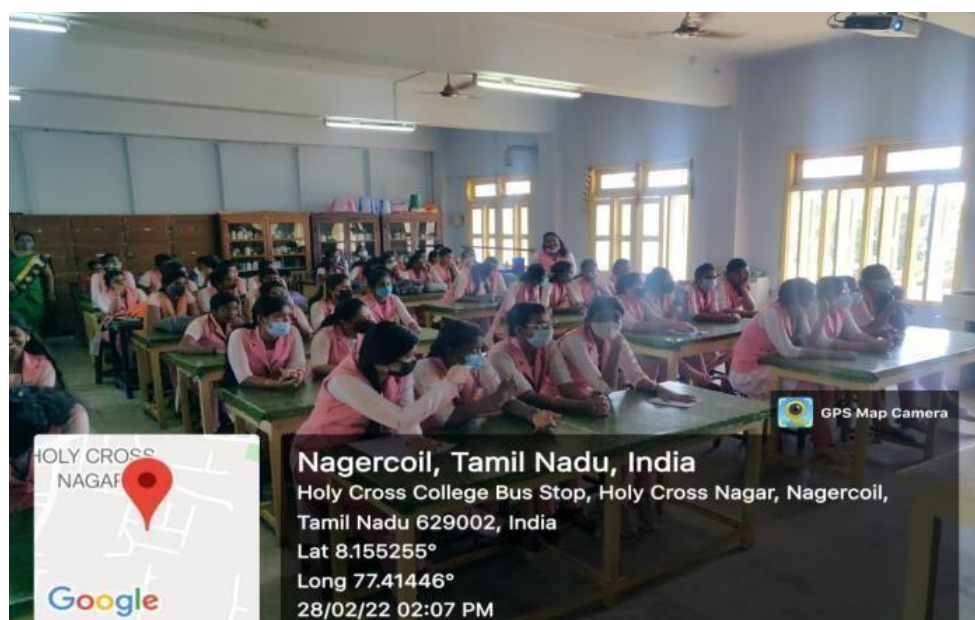
Workshop on “Patent Filing and Its Significance”



Session on “Unlock Your Hidden Powers in Innovation and Entrepreneurship”



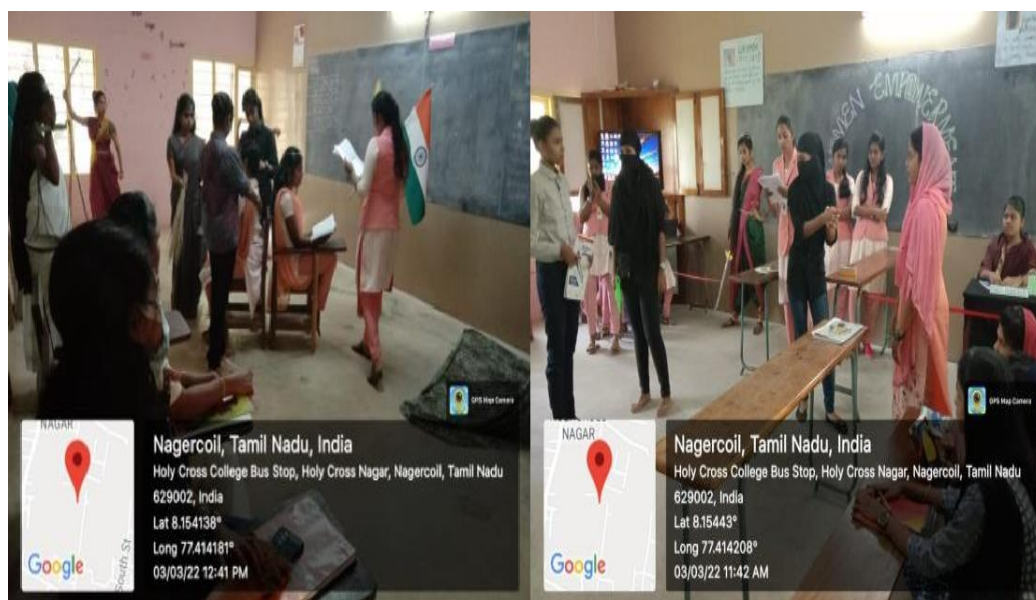
Webinar on “Strategies to Become a Successful Entrepreneur”



National Science Day Celebration – 2022



Webinar on “Innovations in Astrophysics”



Exhibition on “Women Empowerment”



NIPAM
NATIONAL INTELLECTUAL PROPERTY AWARENESS MISSION



HOLY CROSS COLLEGE (AUTONOMOUS)

Accredited with A+ Grade (CGPA 3.35 - 4th Cycle) by NAAC
Nagercoil - 629 004, Tamil Nadu, India.

INSTITUTION'S INNOVATION COUNCIL

**In Collaboration with
National Intellectual Property Awareness Mission
Organizes an
Awareness Programme on
"INTELLECTUAL PROPERTY RIGHTS"**

Date: 21-03-2022

Time: 1:30 pm - 3:00 pm

Resource Person

Mr. A. SEETHA RAMAN

*Examiner of Patents and Designs
Intellectual Property Office
Chennai*



Patron	: Dr. Sr. Gerardin Jayam
President of IIC	: Dr. Sr. Anne Perpet Sophy
Vice-President of IIC	: Dr. Sr. S. Sahayaselvi
Convener of IIC	: Dr. A. Anami Augustus Arul
Coordinator of IPR Cell	: Dr. Sheeba Daniel

*Organising Secretaries
Ms. A. Franklin Ragila
Dr. C. Anitha*



9442402602



Link

E-mail: iic_mhrcd@holycrossncl.edu.in



Nagercoil, Tamil Nadu, India

Holy Cross College Bus Stop, Holy Cross Nagar, Nagercoil, Tamil Nadu 629002, India

Lat 8.154594°

Long 77.414276°

21/03/22 02:16 PM



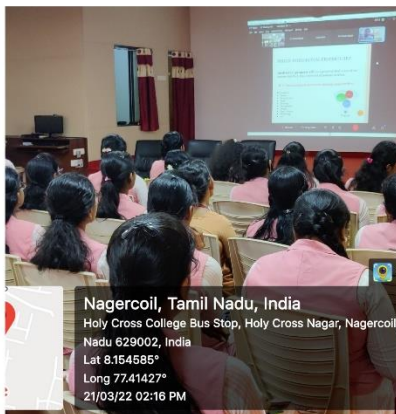
Nagercoil, Tamil Nadu, India

Holy Cross College Bus Stop, Holy Cross Nagar, Nagercoil, Tamil Nadu 629002, India

Lat 8.154594°

Long 77.414266°

21/03/22 02:15 PM



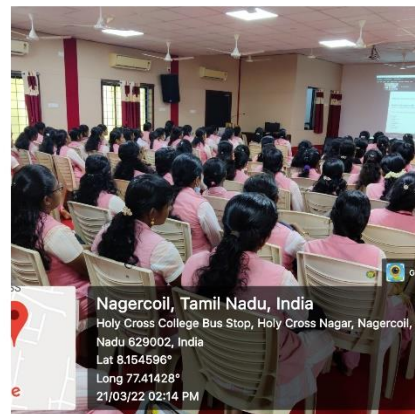
Nagercoil, Tamil Nadu, India

Holy Cross College Bus Stop, Holy Cross Nagar, Nagercoil, Tamil Nadu 629002, India

Lat 8.154595°

Long 77.41427°

21/03/22 02:16 PM



Nagercoil, Tamil Nadu, India

Holy Cross College Bus Stop, Holy Cross Nagar, Nagercoil, Tamil Nadu 629002, India

Lat 8.154596°

Long 77.41428°

21/03/22 02:14 PM

Awareness Programme on "Intellectual Property Rights"



Seminar on “How to plan for Start Up - Legal and Ethical Steps





Demo Day/Exhibition



Webinar on “Entrepreneurship and Intellectual Property”



World IP Day celebration: Poster Making Competition





HOLY CROSS COLLEGE (AUTONOMOUS)

Affiliated to MS University, Tirunelveli Accredited with A+ Grade (CGPA 3.35 - 4th Cycle) by NAAC



CONSUMER CLUB HUMAN RIGHTS UNIT LEGAL LITERACY
IN COLLABORATION WITH IIC INVITES YOU TO JOIN US FOR
AWARENESS TALK ON

Plastic Awareness and World Consumers Rights Day and Earth Day

Resource Person

Mr. N. Michael Antony Fernando

Project Director, Magalir Thittam, Kanyakumari District

Mrs. Thangara

C.E Pollution Control Board

Date : 28/04/2022

Time : 1.40 - 3.15 p.m

PATRON : DR. SR. GERARDIN JAYAM
CHAIR PERSON : DR. SR. ANNE PERPET SOPHY
CO ORDINATOR : MS. A. FRANKLIN RAGILA

Organising Secretaries
MS. J. JOSEPHINE SHINY
MS. J. JENIFER
Dr. K. S. SOWMIYA

Awareness on Plastic and World Consumer Day and Earth Day



Session on “Technologies: Impact - Future Trends”



Seminar on “Entrepreneurial Motivation of Women and Ideas of Business”